

Magento

CBW Module

USER-DOCUMENTATION

Created by Softzilla e.U.

<http://www.softzilla.at>

v.1.0

02.10.2018

Content

- Module Description 3
- Installation..... 3
 - File 3
 - Magento Connect..... 3
- Configuration..... 3
- Usage 4
- License 4

Module Description

This module connects your Magento instance with your Cashback-World account. If a customer is redirected to your magento shop, a cookie will be created. After an order from the customer an information about the order is sent to Cashback-World.

Installation

There are two possibilities to install the module:

File

Just extract the content of the archive to “app/code/Softzilla/CBW” of your magento instance. Then run over ssh:

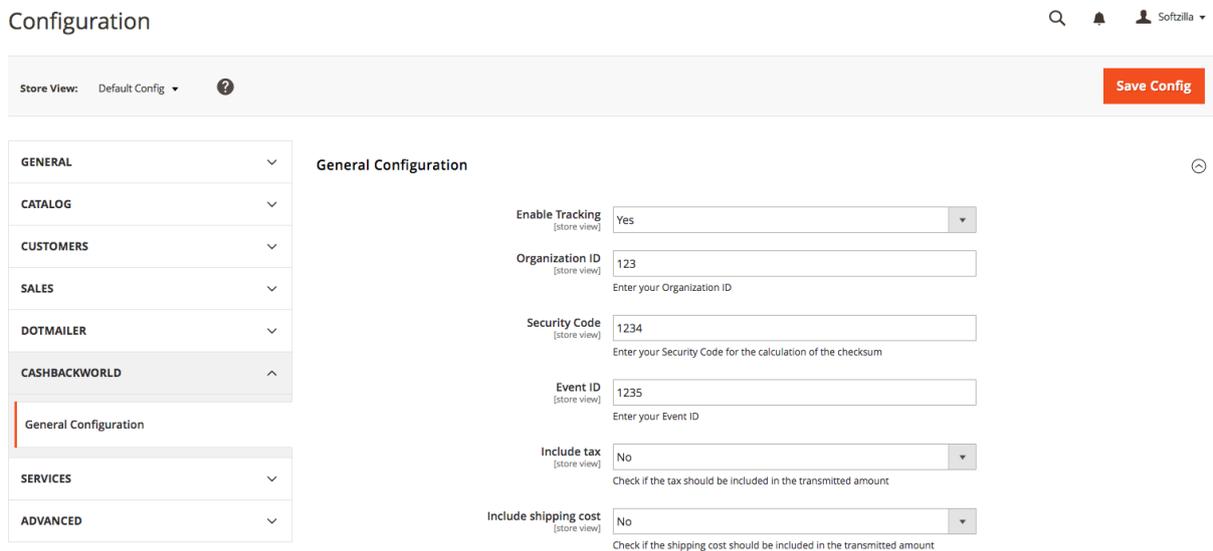
- php bin/magento setup:upgrade

Magento Connect

Just install the module over Magento Connect with your Access Keys.

Configuration

After you have installed the module successfully, you can find a new menu entry “CashbackWorld” in “Stores -> Configuration” as shown in the figure below.



The screenshot shows the Magento Configuration interface. At the top, there is a search bar, a notification bell, and a user profile icon labeled 'Softzilla'. Below this, the 'Configuration' title is displayed. A 'Store View' dropdown is set to 'Default Config'. A 'Save Config' button is visible in the top right corner. On the left, a sidebar menu lists various configuration sections: GENERAL, CATALOG, CUSTOMERS, SALES, DOTMAILER, CASHBACKWORLD (highlighted), General Configuration, SERVICES, and ADVANCED. The main content area is titled 'General Configuration' and contains several fields: 'Enable Tracking' (Yes), 'Organization ID' (123), 'Security Code' (1234), 'Event ID' (1235), 'Include tax' (No), and 'Include shipping cost' (No). Each field has a small '(store view)' label and a description below it.

Here you can setup the module for every store separately:

- Enable Tracking: Enables/Disables the tracking of your customers.
- Organization ID: This is your Organization ID, which you get from CashbackWorld.
- Security Code: This is your Security Code, which you get from CashbackWorld.
- Event ID: This is your EventID, which you get from CashbackWorld.

- Include Tax: Indicates if in the order amount the tax is included.
- Include shipping cost: Indicates if in the order amount the shipping cost is included.

Usage

To track the customer he has to visit the following link of your magento instance:

[http://\[your shop domain\].com/cbw?tduid=\[tduid\]](http://[your shop domain].com/cbw?tduid=[tduid])

In a real example the link could look like:

<http://www.softzilla.at /cbw?tduid=34fD-212A-1212-FEA3>

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