

Magento

CBW Module

USER-DOCUMENTATION

Created by Softzilla e.U.

<http://www.softzilla.at>

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Module Description

This module connects your Magento instance with your Cashback-World account. If a customer is redirected to your magento shop, a cookie will be created. After an order from the customer an information about the order is sent to Cashback-World.

Installation

There are two possibilities to install the module:

File

Just extract the content of the archive to “app/code/Softzilla/CBW” of your magento instance. Then run over ssh:

- php bin/magento setup:upgrade

Magento Connect

Just install the module over Magento Connect with your Access Keys.

Configuration

After you have installed the module successfully, you can find a new menu entry “CashbackWorld” in “Stores -> Configuration” as shown in the figure below.

The screenshot shows the Magento Configuration interface. At the top, there is a search bar, a notification bell, and a user profile icon labeled 'Softzilla'. Below this is a navigation bar with 'Store View: Default Config' and a 'Save Config' button. On the left, a sidebar menu lists various configuration sections: GENERAL, CATALOG, CUSTOMERS, SALES, DOTMAILER, CASHBACKWORLD (highlighted), General Configuration, SERVICES, and ADVANCED. The main content area is titled 'General Configuration' and contains several fields:

- Enable Tracking** (store view): A dropdown menu set to 'Yes'.
- Organization ID** (store view): A text input field containing '123'. Below it, a label reads 'Enter your Organization ID'.
- Security Code** (store view): A text input field containing '1234'. Below it, a label reads 'Enter your Security Code for the calculation of the checksum'.
- Event ID** (store view): A text input field containing '1235'. Below it, a label reads 'Enter your Event ID'.
- Include tax** (store view): A dropdown menu set to 'No'. Below it, a label reads 'Check if the tax should be included in the transmitted amount'.
- Include shipping cost** (store view): A dropdown menu set to 'No'. Below it, a label reads 'Check if the shipping cost should be included in the transmitted amount'.

Here you can setup the module for every store separately:

- **Enable Tracking:** Enables/Disables the tracking of your customers.
- **Organization ID:** This is your Organization ID, which you get from CashbackWorld.
- **Security Code:** This is your Security Code, which you get from CashbackWorld.
- **Event ID:** This is your EventID, which you get from CashbackWorld.

- Include Tax: Indicates if in the order amount the tax is included.
- Include shipping cost: Indicates if in the order amount the shipping cost is included.

Usage

To track the customer he has to visit the following link of your magento instance:

[http://\[your shop domain\].com/cbw?tduid=\[tduid\]](http://[your shop domain].com/cbw?tduid=[tduid])

In a real example the link could look like:

<http://www.softzilla.at /cbw?tduid=34fD-212A-1212-FEA3>

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